

# SETTING THE SCENE:



**RAILI SILLART**  
Estonian Ministry of Social Affairs



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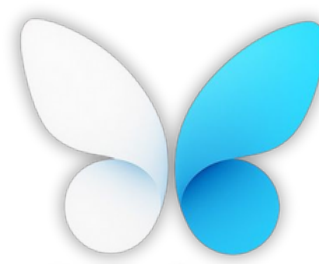


EUROPEAN ALLIANCE  
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# VISION EUROPE 2030

DISRUPTIVETECHNOLOGIES, DEMOCRATIZED TRIALS &  
NEXT-GEN TREATMENT PARADIGMS



September 2-3, 2025 | Club University Foundation





# CHOOSE EUROPE, BACK HEALTH:

*Translating the Draghi Vision into Scaled  
Healthcare Innovation*

Raili Sillart

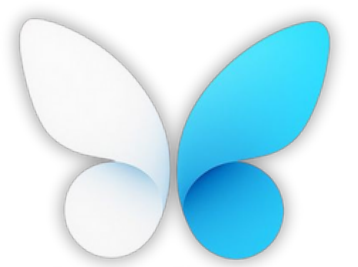
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# BACKGROUND

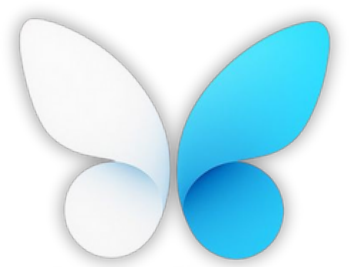
- **Europe is ageing**—longer lives reflect the success of strong health systems.
- As Draghi warned, Europe must ***profoundly refocus on closing the innovation gap with the US and China, especially in advanced technologies.***
- Healthcare innovation is not just a cost — it is both a **social model** and a **competitiveness strategy**.



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## ACTION POINTS:

- Create a **pan-European translational health ecosystem**  
Accelerate the **uptake of innovative high-tech solutions**, use of genomics, AI, EHDS and cross-border data infrastructure  
**Scale** genome sequencing & **equal access** to personalised medicine, joint clinical trials
- Mobilise **risk-tolerant capital** and build world-class health & life science and innovation clusters

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- How do we turn **Europe's social strengths** — our universal health systems, collaborative mind, ethically and legally trusted innovation ecosystem and patient trust — **into globally competitive industries?**
  - How can we reform governance **to close the lab-to-market gap without losing safety or trust?**
  - How can we make healthy ageing not a fiscal drag but Europe's next growth story — the “**silver economy**” of biotech, digital health, care and prevention? **Healthy ageing should be Europe's growth story — not just a cost.**
  - Should Europe invest in an ‘*European Silicon Valley for Health*’ with risk-tolerant sustainable investments and capital?

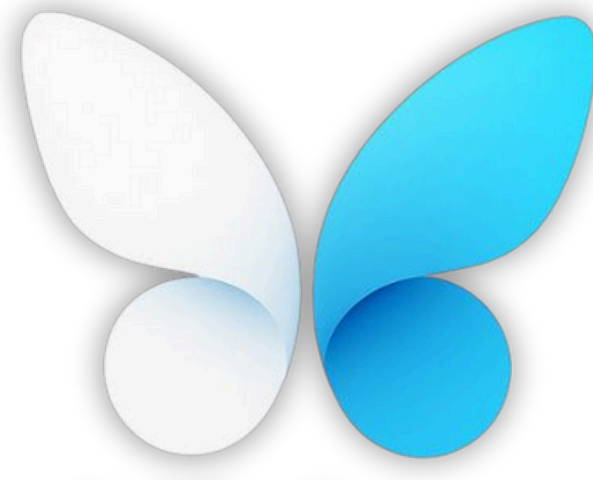


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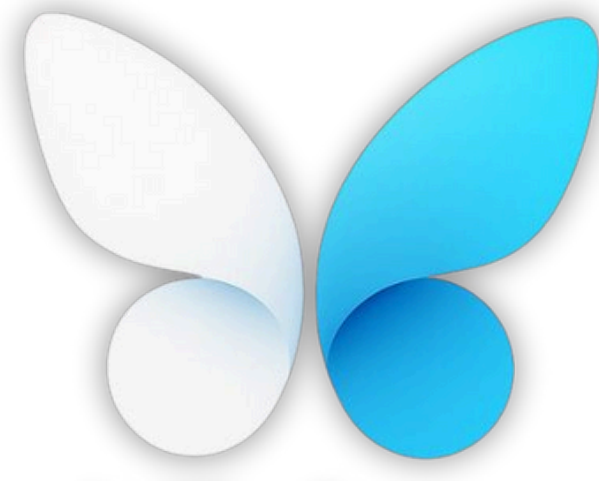
# Health wealth

**Healthy ageing must be Europe's growth story— the silver economy of biotech, AI, genomics, personalised medicine, digital health and prevention.**

**Let's turn Europe's trust, ethics and science into global health competitiveness!**



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**Thank You for Your Attention**



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